

Annual Report 2018



2018 was a good year for Sweet Cheeks Diaper Ministry, although we have been serving the community since 2014 we received our 501c3 determination in May. Since then we hit the ground running on serving the community.





**National
Diaper Bank
Network**

In the Winter of 2018 we joined forces with the National Diaper Bank Network. With their partnership we were able to increase our funding and distribution goals. Helping families meet their basic needs, distributing 50,000 diapers.



**ALLIANCE FOR
PERIOD SUPPLIES**

In 2018, we also started the Shelby County Alliance for Period Supplies. A partnership with the Alliance for Period Supplies, a program of the National Diaper Bank Network. This started our mission to restore dignity and health to menstruators in our community, donating 100 period supply kits to students in our Shelby County Schools. We are excited about this new venture and can't wait to see what 2019 has in store.

Revenue: \$7,966

Source of Cash Donations:

Fundraising: 12.5%

Grants: 18.8%

Individuals: 68.7%



Expenses: \$7,164

Expenses by Category

Program: 55%

General: 17%

Fundraising: 28%



Talking Diaper Need
with **Mayor Jim
Strikland** at
our Inaugural Diaper
Drive Kick-Off

Partner Agencies Served

- Generous House
- MIFA
- Shelby County Schools
- Dorothy Day House
- Arrows Nest



**Period Packs
delivered to
Germantown Middle
School**

"Being able to come to school and not worry about having enough period supplies is great."

SCDM Client

Proclamations from City and State Government

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STATE OF TENNESSEE PROCLAMATION BY THE GOVERNOR

WHEREAS, access to a reliable supply of clean diapers is a necessity for the health and welfare of infants and toddlers, their families, and child and health providers; and

WHEREAS, the average infant or toddler requires an average of 50 diaper changes per week for over three years; and

WHEREAS, providing a sufficient supply of diapers can reduce economic pressure on low-income families; and

WHEREAS, a supply of diapers is generally an eligibility requirement for infants and toddlers to participate in childcare programs and quality early education programs; and

WHEREAS, when infants and toddlers cannot participate in childcare programs, it makes it difficult for their parents and guardians to participate in the workforce, thereby causing economic harm to many families; and

WHEREAS, Tennessee is proud to be served by agencies and organizations that recognize the importance of diapers in helping to provide economic stability for families; and

WHEREAS, Tennesseans are encouraged to donate generously to diaper banks, diaper drives, and to those organizations that distribute diapers to families in need;

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim the week of September 24 - September 30, 2018, as

Infants' and Children's Diaper Need Awareness Week

in Tennessee and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this 24th day of July, 2018.

Bill Haslam

Governor

Lee Hargett

Secretary of State

City of Memphis

Proclamation

WHEREAS, **Diaper Need**, the condition of not having a sufficient supply of clean diapers to ensure that infants and toddlers are clean, healthy and dry, can adversely affect the health and welfare of infants, toddlers, and their families; and

WHEREAS, national surveys report that one in three mothers experience **Diaper Need** at some time while their children are less than three years of age, and forty-eight percent of families delay changing a diaper to extend their supply; and

WHEREAS, the typical infant or toddler requires an average of at least 50 diaper changes per week for over three years; and

WHEREAS, there are no government assistance programs for the purchase or provision of diapers, and a monthly supply of diapers can cost as much as six percent of a full-time minimum wage worker's salary; in many instances, obtaining a sufficient supply of diapers can cause economic hardship to families; and

WHEREAS, an adequate supply of diapers is generally an eligibility requirement for infant and toddlers to participate in childcare programs and quality early education programs; and

WHEREAS, Memphians recognize that addressing **Diaper Need** can lead to economic opportunity for the area's low-income families and can lead to improved health for families and their communities; and

WHEREAS, Memphis is proud to be home to various community organizations that recognize the importance of diapers in helping provide economic stability for families and distribute diapers to low-income families through various channels.

NOW, THEREFORE, I, JIM STRICKLAND, MAYOR OF THE CITY OF MEMPHIS, TENNESSEE, do hereby proclaim September 24 - 29, 2018 as

DIAPER NEED AWARENESS WEEK

in our city.

FURTHERMORE, I encourage all Memphians to donate generously to diaper banks, diaper drives, and those organizations that distribute diapers to families in need to help alleviate **Diaper Need** in Memphis and the surrounding communities.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the seal of the City of Memphis to be affixed this 24th day of September 2018.

Jim Strickland

JIM STRICKLAND
Mayor

Recognizing National
Diaper Need Awareness
Week



In 2018 we hosted our first open Diaper Wrapping Party. Wrapping over 30,000 diapers with the community.

We also attended our first Diaper Banks in America Conference and learned valuable tools to help take Sweet Cheeks Diaper Ministry to the next level.

