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Sweet Cheeks Diaper Ministry

Annual Report



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Year in Review

2019 was a great year for Sweet Cheeks Diaper Ministry. We experienced significant growth in areas of diaper collection, distribution, fundraising, supporters, and community outreach.

We experienced a 228% increase over last year's revenue and a 200% increase in diapers distributed to families and partner agencies.

- **Diapers distributed
93,690**
- **Received from diaper
drives 47,888**
- **Over 2,000 families
served**



Revenue: \$26, 191

Source of Cash Donations:

Fundraising: 12.5%

Grants: 18.8%

Individuals: 68.7%



Expenses: \$23, 859

Expenses by Category

Program: 55%

General: 17%

Fundraising: 28%

Partner Agencies Served

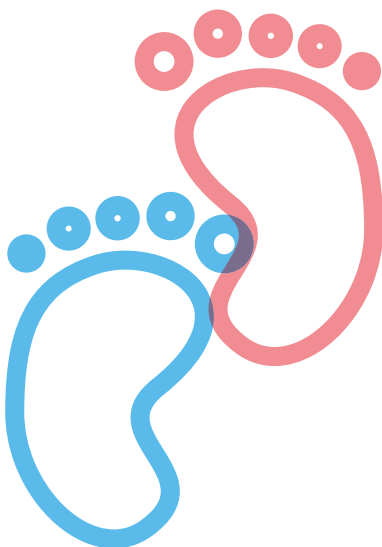
- Dorothy Day House
- Knowledge Quest
- Shelby County Schools
- MIFA
- Arrow's Nest



We received a generous donation of our first billboard from Upfront Media!

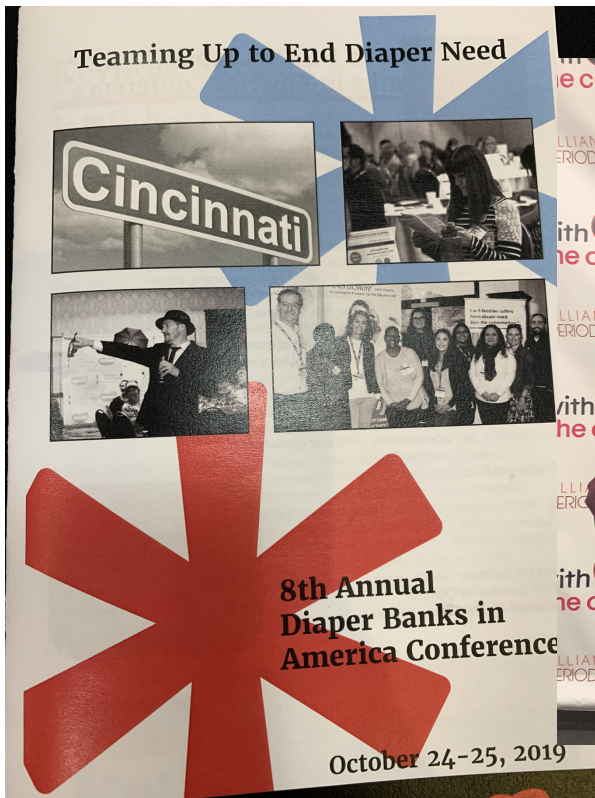
FUNdraisers

We held our first fundraiser, Sweet Cheeks Diaper Dash 5k. We had a great turnout for our first race, getting 130 runners to participate.



Bowling for Babies





Attended the 8th Annual Diaper Banks in America Conference.



40 Under 40

55 OF 59 THUMBNAILS



Cori J. Smith, Sweet Cheeks Diaper Ministry

LAUREN PIGFORD | MBJ

Our founder was recognized as
Memphis Business Journal's Top
40 under 40 2019

