A reindeer with santa hats

Description automatically generated5th Annual Reindeer Run 5K & Diaper Drive

Benefitting Sweet Cheeks Diaper Ministry

December 21, 2024

**SPONSORSHIP PROPOSAL**

We would like to invite your business to partner with Sweet Cheeks Diaper Ministry for our 4th Annual Reindeer Run 5K & Diaper Drive, to be held on Saturday, December 21, 2024, at Shelby Farms Park at 9:00 AM.

Sponsorship provides an ideal marketing opportunity for your business. We offer various levels of sponsorship and involvement, providing businesses with positive brand recognition. As a sponsor, you can be part of a fun athletic event that promotes health and awareness in our community while supporting a local non-profit.

**Race Overview**

The Reindeer Run 5K is designed not only for competitive runners but also for families looking to share a great outdoor experience. This will be our 5th year hosting this one-of-a-kind event in Memphis, and we hope to attract more participants every year. The race will take place at Shelby Farms Park, featuring a beautiful, inviting, and scenic course.

After the race, there will be a 25-yard Kids Dash and Fun Zone, where children can show off their speed, enjoy face painting, s’mores, and more. Santa will also be making a visit this year. This special event is sure to be a hit with both spectators and participants alike.

For more information, visit our race website at <https://bit.ly/ReindeerRun901>.

**Platinum Sponsor - $5000 (Category Exclusivity: +$1500)**

• Acknowledgement in Media Releases • Mention in radio/TV interviews (if available)

• Logo featured with link out • 8 adult & 4 child registrations

• Sponsor feature on local social media • Speak on stage - 3 minutes

• B+W company logo on event t-shirt • Recognition in annual report

• Guaranteed space for company booth

(provided by sponsor)

**Gold Sponsor - $2500**

• Acknowledgement in Media Releases • Guaranteed space for company booth

• Logo featured with link out (provided by sponsor)

• Sponsor feature on local social media. • 6 adult & 3 child registrations

• Company name listed on event t-shirt. • On stage recognition

• Recognition in annual report

**Silver Sponsor - $1000**

• Acknowledgement in Media Releases • 2 adult and 2 child registrations

• Logo featured with link out • Verbal recognition on stage

• Sponsor feature on local social media • Recognition in annual report

• Guaranteed space for company booth

(provided by sponsor)

**Bronze Sponsor - $500**

• Acknowledgement in Media Releases • Verbal recognition on stage

• Logo featured with link out • Recognition in annual report

• Sponsor feature on local social media

• Guaranteed space for company booth

(provided by sponsor)

Yes! I (we) will sponsor Reindeer Run 5K & Diaper Drive at the following level:

  Platinum Sponsor ($5,000)

  Gold Sponsor ($2,500)

  Silver Sponsor ($1,500)

  Bronze Sponsor (500)

  Vendor ($150)

  I wish to make a tax-deductible donation of $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

  In lieu of a cash payment, I would like to make a product/service donation of

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Value $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

To complete your Sponsorship or Vendor spot, fill out form and send to [cori.smith@sweetcheeksdiaperministry](mailto:cori.smith@sweetcheeksdiaperministry) and an invoice will be sent for payment.

If you would like to mail a check, please let us know. Checks can be sent to:

Sweet Cheeks Diaper Ministry

PO Box 3352  
Cordova, TN 38088

Note: To ensure inclusion on all marketing materials please return form and your check no later than November 4, 2024. To ensure inclusion on t-shirts, please return form and your check no later than November 15, 2024. Questions? Please contact Cori Smith at cori.smith@sweetcheeksdiaperministry.org or Rosie Coleman at info@sweetcheeksdiaperministry.org.